



# BEAUTY AND THE breast

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## Drive on

This year, BMW celebrates the 10th anniversary of The Ultimate Drive for the Susan G. Komen Breast Cancer Foundation. Billed as the only test drive to help cure breast cancer, BMW of North America has donated \$1 to the Komen Foundation for every mile driven, raising \$10 million dollars to date. The fun, no-obligation experience reaches as far as Alaska and recognizes local heroes—those who have survived breast cancer and those who support the cause. Look for a new fleet of cars to hit the road again beginning in spring 2007 as The Ultimate Drive continues.



Don't miss these Nordstrom "Put your Bra On" events hosted by Marie Kuechel featuring a lingerie fashion show and fit clinic!

- 10/26 San Francisco Centre, CA
- 11/2 Bellevue, WA
- 11/16 Topanga, CA
- 12/7 Tyson's Corner, VA

TODAY IT IS ESTIMATED THAT ONE IN SEVEN WOMEN WILL BE AFFLICTED WITH BREAST CANCER. THE EFFORTS TO FUND THE SEARCH FOR A CURE ARE MORE VISIBLE THAN EVER, AND IMMENSELY IMPORTANT IS THE TREND TO RECOGNIZE THAT WOMEN WITH BREAST CANCER HAVE NEEDS BEYOND MEDICAL TREATMENT. EVERY EFFORT DESERVES RECOGNITION; HERE ARE SOME THAT HAVE CAUGHT MY ATTENTION THIS YEAR.

## Natural fill

Fat may be the new filler of choice. New York plastic surgeon Sydney Coleman, MD has demonstrated that fat injections to the breast can safely correct lumpectomy defects and enhance breast shape and size. Even more promising, according to Dr. Coleman, "The stem cells within fat can also rejuvenate skin weakened by radiation so that the breast tissue can support an implant if desired." Dr. Coleman has been pioneering fat grafting to the breast for nearly a decade, but this is a very new practice for most plastic surgeons and is still considered investigational.



## Pretty prosthetics

Prosthetics are limiting, but Nordstrom knows that every woman wants to wear a pretty bra. Nordstrom can outfit any bra with a pocket to accommodate a prosthesis, making the entire bra collection available to any woman. Specially-trained prosthetic coordinators, private, comfortable fitting rooms, a large selection of post-mastectomy camisoles and bras, as well as Amoena breast forms, are all available. And, if you're looking to improve breast shape and symmetry between the breasts, Nordstrom carries enhancers and equalizers. Nordstrom also offers assistance in filing Medicare claims for prostheses, and they are a preferred provider for select national insurers.

## Beautiful treatment

Living with cancer doesn't mean you cannot look or feel beautiful. The Coleman Foundation Image Renewal Center, located within the Cardinal Bernardin Cancer Center on the Loyola University Medical Center campus in Maywood, Illinois, offers salon services, cancer-sensitive manicures, massage and cancer-safe spa products. Holistic treatments such as music therapy and meditation are available, and the center houses an intimate group therapy room not just for cancer patients, but for supporting friends and family, too.