

CZENKOKUECHEL

Appearance is the first thing others see in us. Ironically, it is also how we most often perceive something immaterial—the soul.

Appearance can spark attraction, build or destroy confidence, and incite vulnerability.

Channel Beauty represents the most intimate, yet most visible part of the individual. It is created to serve each unique and beautiful soul who believes in true beauty.

Marie Czenko Kuechel, Founder
CHANNEL BEAUTY™



Author, journalist and media talent Marie Czenko Kuechel, MA, is an expert in the arenas of cosmetic enhancement, health and beauty. Her 18 years of expertise in print, film and electronic consumer and patient education campaigns brings an objective insight that is scientifically accurate and consumer-friendly. Her passion for a healthy lifestyle and her insight into the culture of beauty translates to a warm and gracious personality whose appeal crosses generations and demographics.

Marie created CHANNEL BEAUTY™ with the vision of a complete beauty resource, featuring programming that is first-person, first-hand and driven by scientific authority. CHANNEL BEAUTY™ motivates people from all walks of life to share their stories, be active in a community and believe in themselves. In a vast ecosystem, CHANNEL BEAUTY™ is complete—embracing the individual, nurturing communities and making vital connections to qualified, ethical product and service providers.

Marie has appeared as a regular on ABC Television's *The View*, *Good Morning America*, *The Today Show*, *CNN* and other network and cable programs covering the latest in beauty innovations. She has hosted celebrity and consumer events from Academy Award and Sundance beauty suites, to skincare seminars and lingerie fashion shows celebrating women's health at Nordstrom stores across the country. Marie has been called an "aesthetic bio-ethicist" for her work in consumer safety and her belief that a healthy lifestyle is the key to beauty. Whether talking medicine or beauty, her nature is sincere, light-hearted and always direct.

Marie is the writer, contributor and editor of numerous consumer and professional articles published nationally and internationally. She is the author of 5 internationally published books, and contributor to 3 comprehensive guides on human beauty. Marie served as founding editor-at-large for the consumer beauty magazine *NewBeauty*, from its launch through the publication's first three successful years of national distribution in the U.S. and Canada.

Marie epitomizes a sophisticated work ethic. Speaking three foreign languages, Marie endears herself to people from varying cultures with her patience, insight and a bit of tenacity.