



## MARIE CZENKO KUECHEL *curriculum vitae*

### Select Consumer Appearances

- Dr. Oz, on-air expert, national television syndication, 2010
- The View, ABC Television, May 2005 through present, numerous segments
- CNN, guest expert, 2005, 2006, 2007
- Fox News Network, guest expert, 2005, 2007, 2008
- ABC-7 Chicago, guest expert, 2005 to present
- Image Reborn Foundation Sundance Film Festival Benefit, co-host, January 2007
- BMW The Ultimate Drive to Benefit the Susan G. Komen Foundation, Co-Host, March 2007
- Nordstrom, Advanced Skincare, Host, throughout 2005, 2006 and 2007
- Nordstrom, Get Your Bra On Fashion Events, Host, 2006 and 2007
- Oscar, Platinum Guild Suite Co-Host, March 2006
- Prevage: The Launch, Moderator, April 2005
- Mother-Daughter Beauty Series with Joy Behar and Fred Brandt, MD, Moderator, 2005
- 20/20 Celebrity Swag, May 2006
- E! Entertainment Television: Hollywood Beauty Secrets, Special, February 2006
- The Today Show, guest expert, 2005

### Select Consumer Publications & Productions

- Youth Knows No Pain, Consulting Producer, HBO Films, 2009
- 20/20, ABC News, Do It Yourself Injections, December 2009
- 20/20 ABC News, Lunchtime Lipo, February 2009
- Founder, Channel Beauty, 2007
- Scripps Howard News Service, weekly health & beauty column, March 2005 to October 2007
- DailyBeauty.com, advisor, launch December 2006 to July 2007
- *The Great Silicone Debate: a guide for consumers*, October 2006
- *NewBeauty Magazine*, Editor-at-Large, 2004 to July 2007
- *100 Questions & Answers About Plastic Surgery*, 2005, Jones and Bartlett Publishers
- *100 Questions & Answers About Breast Surgery*, 2005, Jones and Bartlett Publishers

### Select Advisory and Clients

- Physicians Coalition for Injectable Safety ([injectablesafety.org](http://injectablesafety.org)), founder, facilitator and consumer advisory consultant, 2006 to 2009
- Medicis Aesthetics, consumer and industry education consultant, spokesperson media training, 2006-2010
- Nordstrom, beauty, skincare and lingerie consumer events and associate training, 2005-2008
- Inamed Inc., consumer education and industry education consultant, 2005-2006
- Allergan Medical, consumer education and industry education consultant 2000-2005
- American Society of Plastic Surgeons and American Society for Aesthetic Plastic Surgery, program development, writing and production, *POPS: Practices in Office and Patient Safety*, 2008
- American Society of Plastic Surgeons, consumer education consultant, 2001-2004
- American Society for Dermatologic Surgery, publication consultant, 2000-2003
- Medical practice media and communication consultant, 2000 to present

### Select Industry Publications & Appearances

- *Pulse*, Editorial Advisor and Contributor, Quality Medical Publishing, 2009-present
  - *Media Relations 2010*
  - *Social Media Practices and Principles*
  - *Compliance Best Practices*
  - *Back to Basics: Reaching your consumer*
- *Dermatology Surgery Practice: Principles and Strategies*, Quality Medical Publishing, 2010
- *Aesthetic Medicine: Growing Your Practice*, Quality Medical Publishing, 2009
- *Cosmetic Medicine and Plastic Surgery*, contributor. Renato Saltz, MD, editor, QMP 2009
- *Transitioning to Refractive IOLs*, contributor. David Chang, MD, editor, Slack and Company 2008
- *Aesthetic Medicine: Practicing For Success*, 2004, Jones and Bartlett Publishers
- *Aesthetic Surgery News*, numerous publications
- *ISAPS News*, numerous publications
- The Aesthetic Meeting, course instructor 2005, 2006, 2007, 2008, 2009
- ASPSN, APSA, PSAA, SPSSCS, keynote speaker, 2007, 2008, 2009, 2010
- Multi-Specialty Foundation Meeting, course instructor, 2008, 2009
- Allergan Medical Inc., guest lecturer, successful practice series, 2003-2004.